

BUSINESS MEMBERSHIP

ACA, New England Business Member Program

WHO THE BUSINESS MEMBERSHIP IS FOR:

- Businesses and consultants who work with summer camps
- Hyper-local to New England: Business Members will increase visibility and presence in the region, where you want to do business
- Broader geographic range: You will be highlighted to New England camps on a respected regional website
- Small businesses: Accessible entry point to the New England camp community

WHAT ARE THE BENEFITS:

- Listing on ACA, New England's Business Member page
- Recognition in two annual emails (Fall and Spring) highlighting Business Members to the ACA, New England community
- Use of the ACA, New England Business Member logo
- Access to additional paid marketing and sponsorship opportunities
- Referrals via inquiries and our Business Member page
- For businesses: One new product listing per year to be posted and spotlighted on ACA, New England's website
- For consultants: Up to two trainings/learning opportunities per year to be posted on ACA, New England's events page

COST & DURATION:

- \$350 introductory annual fee if purchased between January 1, 2026 – June 30, 2026
 - \$399 annual fee if purchased after July 1, 2026
- Member benefits run September 2026 – August 2027
 - First-year benefits will begin immediately and go through August 2027
 - Renewals will launch in July of each year
- New England CampEXPO vendors are automatically enrolled as ACA, New England Business Members as part of their exhibit registration for no additional charge

— ACA, NEW ENGLAND —
BUSINESS MEMBER

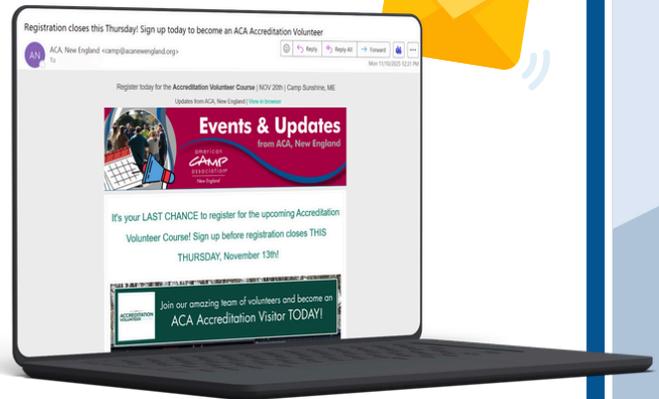
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Additional Engagement Opportunities for New England Business Members

✓ E-MAIL SPONSORS

- Over 5,000 subscribers
- Sent on a weekly basis, sometimes twice a week.
- "This message brought to you by..." Name, Logo, Link.
- Business Members may sponsor one per year.
- ACA, New England welcomes input on timing and associated content.

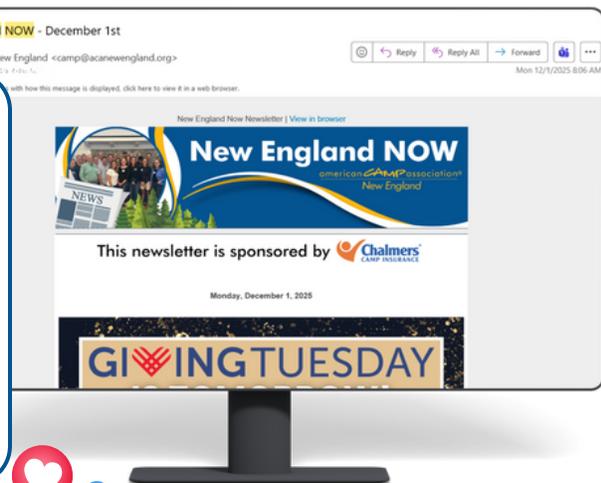
COST: \$750



✓ NEW ENGLAND NOW

- Over 5,000 subscribers
- Sent Monday Mornings at 8am
- Banner Placement Above the Lead
- "Sponsored by..." Name, Logo, Link.
- Business Members may sponsor one per year.

COST: \$500

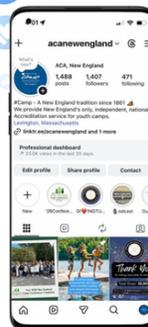


✓ SOCIAL MEDIA

- Instagram and LinkedIn Post
- Combined followers: 2,500 loyal camp professionals

COST: \$200-\$300

(\$200 for a sponsored post, \$300 for a sponsored post PLUS two Instagram stories spotlighting the member and post)



@acanewengland



NOTE: ACA, New England maintains control of timing & content, & we will do our best to align with the goals of the member on both.

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