



2022 New England Camp Conference Sponsorship Opportunities

March 24 – 26, 2022, Manchester, NH



Thank you for your interest in being a sponsor of the 100th annual New England Camp Conference!
In addition to having access to more than 800 attendees from 250+ New England camps,
as a sponsor, you'll have increased brand exposure with participants.

Please note: Sponsorships are available exclusively to companies who are vendors in our hall. Sponsorship levels are in addition to the price of your booth.

2022 New England Camp Conference Sponsorship Levels and Benefits												
	PREMIER (\$5,000)	GOLD (\$3,500)		SILVER (\$2,000)				BRONZE (\$1,000)			SUPPORTER (\$500)	
	Keynote -OR- All-attendee event/meal	Mobile app	Reception* (multiple)	Attendee bags sold	Expo cash bar	Networking Event* (multiple)	Expo Learning Zone	Pre-Conf. New Camp Director Workshop	Raffle sold	Scholarship Fund** (multiple)	Room sponsor (multiple)	Bag stuff / virtual swag bag (multiple)
<i>Sponsorship benefits:</i>	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Name	Name	Name	Name	
Recognition on website	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Name	Name	Name	Name	
Recognition on general signage	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Name	Name	Name	Name	
Listing in e-newsletters & communications	Logo	Name	Name	Name	Name	Name	Name	Name	Name	Name	Name	
Recognition in program book	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Name	Name	Name	Name	
Logo on sign in sponsored space	◆		◆	Logo on bags	◆	◆	◆	◆	◆		◆	
Recognition from podium	◆	◆	◆	◆	◆	◆	◆	◆	◆	◆	◆	
Push notifications in mobile app	1	2	1									
Speaking opportunity	◆											
Marketing piece	1 piece on attendee seats											1 piece online/ in bags TBD
Recognition as exclusive app sponsor		◆										
Navigation menu banner ad in app		◆										

**If you're interested in sponsoring a reception or networking event, we will work with you to select the best option for you and attendees.*

*** Sponsorship fund sponsorships will go towards providing financial assistance to attendees who may need it to make their conference participation possible.*