

### **Sugar, Spice, Snips, and Snails: Girls and Boys in the Outdoors**

**Ann Gillard PhD, Assistant Professor of Youth Development, Springfield College**

Get concrete suggestions on developing nature-based programs for boys and girls based on their social, biological, and cognitive needs. This interactive session focuses on examining gender issues in the outdoors, promising practices in providing outdoor programs for girls and boys, and why it's important to do so.

### **Are they Coming or Going? Insights and Trends for the Summer of 2010 from ACA's Camp Enrollment Survey**

**Barry Garst PhD, Director of Program Development & Research Application, American Camp Association**

A perennial question at almost any gathering of camp professionals is the discussion about the number of campers coming to camp and staff recruitment. This session will present the information gathered on summer 2008 and will present highlights based on general viewpoints, as well as differences based on camp type, affiliation, and geographic region. Implications will also be discussed for the trends in enrollment and staffing when compared to larger societal trends, such as shifting population demographics. Participants will be asked for ideas about the underlying reasons for the trends in enrollment and the effects on their camp.

### **Panel on "Girl Issues":**

**Ethan Schafer PhD, Child Psychologist, Spectrum Psychological Associates**

This will deal with the specific, gender-based problems that can arise in all-girl environments. Think about relational aggression, sabotage – understanding various gender patterns and problem behavior and problem solving strategies. Using a Q&A format, we'll go through specific issues that crop up in that area and find gender-sensitive solutions. Come with questions, and the members of the panel will use their various backgrounds and perspectives to offer suggestions.

### **I've Got the Job...Now What?**

**John Erdman, Executive Director, Barbara C. Harris Camp and Conference Center**

So you're the new camp director. What do you do now? Where do you start? Explore the challenges facing new directors and the common traps they must avoid. Learn about the key tasks to be done and strategies for making your first year on the job a success.

### **Sticky Situations for Visitors**

**Nancy Hartmann, Director, Brooks School Day Camp**

Accreditation Visitors will have a chance to discuss and support each other on techniques for handling those "awkward moments" during a site visit, such as misinterpretations, surprises, and working with disgruntled staff. Come share your experiences and questions. Together, we will discuss how we can still up hold the education and value of the Accreditation Program when faced with the unexpected.

### **You Can't Be That Mad! Validating the Emotional Lives of Campers**

**Scott Arizala, CEO, The Camp Counselor**

My experiences and feelings for me are just as real as yours are for you. Why would that be different if I was a camper? What we say and how we say it says a lot to a camper. Learn how to teach and embrace a new way of thinking about and speaking to campers that respects their experiences and enhances their ability to express themselves. Connect the ability to control their own behavior directly to the way staff respect their feelings through interactions. This session will change the way you train your staff and how you talk to everyone.

### **Got Cups?**

**Steve Lockney, Director, YMCA Camp Harrington**

Speed Stacking is one of the fastest growing sports (yes, sports) in America today. In over 22 thousand elementary schools, kids are speed stacking in PE, working on their hand-eye coordination, quickness, and ambidexterity. Camps are now catching on to this simple, inexpensive, and addicting sport. Come to this interactive and fun session where you can experience the sport for yourself!

### **Blah, Blah, Blah! Are you Seriously Still Talking?: 29 Do Nows to Improve Your Staff Training.**

**Steve Maguire, Presenter, Maguire Presentations**

I always get asked a version of this question: "What are your ideas for staff training?" What's my first bit of advice? PLEASE STOP TALKING! Your staff isn't listening! Harsh? Maybe. True? Definitely. Come join Steve as we learn some pragmatic "DO NOWS" that you can incorporate into your staff training for 2010. This session will teach you how to stop talking and start doing to make your staff training educational and dynamic.

**50 Ways to Love your Donor**

**Rick Swartz, Presenter/Consultant, StraightTalk**

Conduct a self-audit of how you appear to donors. We'll go over a simple yet surprising checklist of things you do that have an effect on donor attitudes. Based on the workshop leader's national audit tool.