

### **Communicable Disease Outbreaks**

**Brent L. Reagor RS, Public Health Director, Concord, MA and Joanne Martel, RN**

Communicable disease outbreaks in residential and day camp settings are events, that without proper planning and preparation can cripple even the most well-run operation. During this session, attendees will first be briefed on the basics of communicable disease outbreak planning for camp programs, and will then take part in a two-part "tabletop" exercise of an actual outbreak of Norovirus at a hybrid camp facility offering both day and residential programs. Workshop participants will be expected to actively participate in the discussion-based exercise which is designed to highlight the need for effective communicable disease outbreak planning through interaction between the facilitators and the audience. Participants will leave with session materials to bolster existing communicable disease plans.

### **Collaborative Problem Solving—Advanced Skills for Defusing Emotional Bombs**

**Chris Thurber PhD, Child Psychologist, Phillips Exeter Academy**

Extend your conflict resolution skills beyond old-fashioned problem-solving. In volatile situations, the traditional approaches of punishing ("appropriate consequences") and brainstorming ("classic problem solving") can actually backfire and escalate conflict. Instead, this workshop uses powerful new tools to identify needs, communicate effectively, and resolve conflicts durably. Also helpful for staff-staff conflicts and staff-parent conflicts. Imagine never having to yell in anger; imagine changing someone's behavior for good.

### **Dangers of Self-Esteem:**

**Ethan Schafer PhD, Child Psychologist, Spectrum Psychological Associates**

Everyone tells Self-Esteem that it's so important and makes everyone feel so good, but it's not so great. There's far too much emphasis on Self-Esteem for Self-Esteem's sake. Basically, Self-Esteem could stand to be knocked down a peg or two, because if Self-Esteem is allowed to be overinflated, it can actually become quite dangerous, doing more harm than good. Why can't Self-Esteem be more like its older sibling, Actual Self-Esteem, which rewards people based on a result. How do we reintroduce our campers to Actual Self-Esteem to promote positive development?

### **Connecting Young Kids with Nature**

**Deb Stein, Environmental Educator, Mass Audubon, Drumlin Farm**

Connect your campers to the wider, wilder world around them by the use of stories, games, and other activities that incorporate and integrate nature into any activity. This workshop will help you to create a sense of place for children at your camp. It will give you the tools to use your outdoor camp environment on a daily basis. Most children can identify over 100 advertised 'brands' shown on the media and yet do not know the trees and animals that surround them in their neighborhoods. We'll learn how to Bee Here, dance the Bird Bop, along with discovering how many games can be played with 10 small sticks and the stories behind the games.

### **Outcomes, Evaluations and Surveys - Oh My!**

**Karyn L Martin, Director of Council Initiatives and Research, Girl Scouts of Eastern Mass**

How to get the information you want and need without overwhelming your campers and their adults... how to develop a long-term evaluation plan that works for your camp ... and how to use the information you collect in understandable ways.

### **Back to Basics**

**Jim Cain, Speaker/Author, Teamwork & Teampaly**

This workshop, designed especially for newbies to the teambuilding world, focuses on some of the basic, time-proven activities that you can use to create your own teambuilding program.

### **CDOS: How to Boost Staff Performance through One-On-One Coaching**

**Michael Brandwein / speaker, educator, author**

Staffs need coaching and expert guidance to reach their highest levels of performance. Training during orientation is not enough. This session demonstrates and provides immediate practice in how camp supervisors, administrators, and team leaders can work one-on-one with staff, even after campers arrive, to raise staff performance levels, set and achieve specific goals, communicate expectations firmly but

positively, solve problems with confidence, and lead staff to be their best. Plus: How to get staff to accept coaching with a positive and constructive attitude to get the most out of it.

### **Family, Favorites, & Friction: Camp Group Dynamics**

**Scott Arizala, CEO, The Camp Counselor**

Camp is an experience of group work and group dynamics. Family, favorites, and friction represent the three categories of camp group dynamics that staff members struggle with the most. Family is the group we are or aspire to be, favoritism is the process that corrupts this group, and friction is often what's created as a result. Learn how to teach staff members how to work towards the idea of family, control expressions of favoritism, and deal with the friction, whether it is bullying, cliques, outcasts, or campers acting out.

### **Media - Get Your Camp into the News**

**Stacy Wilbur, Manager of Public Relations and Media Relations, Girl Scouts of Eastern Mass**

Have great camp programs and don't know how to get them the proper attention they deserve? Join Stacy Wilbur, Public Relations and Media Relations Manager for Girl Scouts of Eastern Massachusetts, to learn how to publicize your camp. Stacy will give you a brief overview on how the media works, what is considered newsworthy, and 10 helpful hints on how to get your camp publicized.

### **The Definition of Insanity: 12 New, Unique, and Fun Program Ideas to Improve Your Camp**

**Steve Maguire, Presenter, Maguire Presentations**

Before he was a professional speaker, Steve was quite a creative program director. Come join him for this first time session where he will share his secrets to great programs (both day and evening). You will leave with 12 of the most interesting and fun program ideas that you can use immediately in the summer of 2010. Remember, the definition of insanity is doing the same thing over and over and expecting a different result! Time to mix it up!

### **Not All Needs Are Visible**

**Rebecca Lopez, Director, Kamp Kiwanis**

Learn to be an educator of kindness by differentiating a child from their disorder and behaviors. Teach staff and parents that not all special needs are something that you can see.